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Borden Delivers Truck with 45,000 Milk Servings for Hurricane Florence Victims and First Responders

The Food Bank of Central & Eastern North Carolina and World Central Kitchen are helping Borden distribute pints and quarts of whole, 2 percent and chocolate milk to North Carolina residents displaced by the hurricane

DALLAS – Sept. 20, 2018 – [Borden](#), a heritage American brand and leading U.S. dairy processor and distributor, teamed up with the [Food Bank of Central & Eastern North Carolina](#) and [World Central Kitchen](#) to distribute 45,000 individual servings of whole, 2 percent and chocolate milk to those affected by Hurricane Florence. The milk was processed and packaged in Borden's London, Ky. plant last Friday as a special order for hurricane relief. In order to ensure maximum freshness, Borden transported and stored the milk on one of its state-of-the-art refrigerated trucks.

"Caring for our communities is at the heart of our values and history as a company," said Borden CEO Tony Sarsam. "Borden is incredibly thankful that we were in a position to provide aid, and our thoughts are with the first responders and those who were displaced from their homes and routines this past week as a result of Hurricane Florence."

Borden's plant in North Charleston, S.C., which employs nearly 170 people, closed Sept. 11 in conjunction with the state's mandatory evacuation order. It reopened on the morning of Sept. 16. As a result of the temporary closure, Borden shifted production across its network of 12 other plant locations to prevent any customer disruptions and to specially produce additional milk for its donation to the Food Bank of Central & Eastern North Carolina and World Central Kitchen. World Central Kitchen distributed the milk among evacuee shelters and centers serving the local communities in Wilmington and surrounding counties.

To donate to people affected by Hurricane Florence via the the Food Bank of Central & Eastern North Carolina, visit foodbankcenc.org/florence. To donate to World Central Kitchen, visit worldcentralkitchen.org/donate.

About Borden

Founded in 1857 by Gail Borden, Jr., Borden is a heritage American brand that produces more than 35 wholesome and delicious products enjoyed by millions of people every day. Borden was the first company to develop a patent for the process of condensing milk as well as the first company to use glass



milk bottles. In 1936, Elsie became America's favorite spokes-cow and was recognized in 2000 by AdAge as one of the top 10 advertising icons of the 20th century. Today, Borden is headquartered in Dallas and operates 13 milk processing plants across the U.S. that produce more than 500 million gallons of milk annually for customers in the grocery, mass market, club, food service, hospitality, school and convenience store channels. The company's People First culture has inspired decades of loyal tenure among hundreds of the 3,300 people Borden employs. For more information, visit bordendairy.com.